



michelle chin

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education

2011–2015 **Pratt Institute** Brooklyn, NY
BFA Communications Design (Graphic Design)
Sustainability Minor

experience

2015 – Present **Freelance** New York
Freelance Graphic Designer
Fresh | March 2017 – Present
Assisting in the design and production of print collateral for the Holiday 2017 campaign, new product launches, company events and an in-store skincare pamphlet
Projects include visual merchandizing graphics, mailers, promotional materials and event collateral for North America and Global markets
GRACE Communications Foundation | Feb 2017 – March 2017
Redesigned education materials for their Meatless Monday Campaign in a series of interactive PDFs, for foodservice cafeterias including schools, hospitals and corporations
Web Solutions MD | Dec 2016 – Jan 2017
Communicated with clients for brand and design assessment, and updated their websites
Updated in-house branding materials and created digital assets
Designed a Power Point template for use in pitches to prospective clients
Private events | 2015 – 2016
Designed and produced thank you cards, decorative accents and custom gift graphics
Eventer | April 2016
Prepared visual design files for development
Assisted in design solutions for app design
2015 **Web Solutions MD** New York City
In-House Graphic Design Intern
Updated in-house branding materials
Designed marketing display around brand personality
2013 **UncommonGoods, LLC** Brooklyn
In-House Graphic Design Intern
Assisted with quarterly catalog population and layout
Designed marketing collateral and prepared files for web and print
Updated in-house branding materials
2013 – 2016 **ELLANA Inc.** New York City
Receptionist
Handled queries, phone reception, and composed print and e-mail correspondences
Maintained filing system and provided office support services

programs

Adobe CS | InDesign, Illustrator, Photoshop, After Effects
Microsoft Office | Word, Excel, PowerPoint, Outlook
iWork | Pages, Keynote

skills

Brand Development, Print Design, Package Design, Typography, Presentation Design, Web Design, App Design, Illustration, Digital Photography

honors & activities

2015 – 2016 Volunteer Education Ministry Team Member & Art Consultant
2011 – 2015 Presidential Merit-Based Scholarship
2012 – 2015 Dean's List and President's List
2013 Multiple Pratt Institute ComD Exceptional Work Awards

References available upon request